



Workshop Topic
Design Digital Notebooks
An Easy Way to Design Digital Products

A Content Creation Club Workshop & PLR



DESIGN DIGITAL NOTEBOOKS
Digital products are incredibly popular. Learn how to design a simple, digital product to use or sell!
Handouts & Editable PLR Templates Included!

What We'll Cover



- What is a digital notebook.
- Why you'd want to create them & what you can do with them.
- Types of digital notebooks you can create
- Demonstration: How to create digital notebooks from the PLR template pack included with this workshop.
- Action Steps

What is a Digital Notebook?

- A digital notebook is much like a physical notebook, however you use it on your iPad or Android device, in a notes app such as GoodNotes or NoteShelf. (View YouTube videos for examples.)
- You can feature one type of page throughout or provide different types of page layouts such as: blank, lined, dot grid, or grid pages.
- They can also have any other type of pages you'd like such as:
 - To-Do Lists, Journal Pages, Notes Pages, Ideas Pages, Etc.
 - Digital notebook divider tabs allow users to segment their activities or use the tabs for different school subjects, etc.

Digital Notebooks Are Much Simpler than Digital Planners

- Digital planners typically have yearly, monthly, weekly and even daily pages with potentially dozens or hundreds of hyperlinks.
- Digital notebooks are much simpler as they typically have a few hyperlinked divider tabs and a handful of simple pages.
- In addition to digital notebooks, another simple type of digital product is a digital journal.
- You can create digital notebooks and journals in a wide variety of colors and designs.

Most Popular Programs to Create Digital Planners In
Keynote (for Mac) - PowerPoint (for PC) - Affinity (for All)

- It's important to note that in order to have the hyperlinks work in your digital notebook, you need to use the program that's native to your operating system.
- Specifically, while you can create digital planners in PowerPoint for Mac, **your hyperlinks will not work!**
- PowerPoint is not native to Mac and does not have all the features that PowerPoint for Windows PC has.
- So... if you are on a Mac, use Keynote or Affinity Publisher.
- If you are on a PC, use PowerPoint or Affinity Publisher.

Anatomy and Components of Digital Notebooks

You Can Offer a Two-Page Landscape View or Single-Page Portrait View

- Front cover, cover binding (coil, plain, or strip)
- Cover closure: clasp, button, or elastic band
- Digital wire coils
- Inside cover and layout
- Inside pages
- Section dividers with tabs
- Hyperlinked tabs and elements
- Provide the final product in PDF format





A Word About Our Workshop Focus and Templates

- If you have a passion to learn how to create digital planners from scratch, there are some fantastic courses that will provide you with **hours and hours of training**, on each component of your digital planner.
- You'll find some of my favorite courses on our resources page at: ShareYourBrilliance.com/resources
- In this workshop, I'm going to show you how to create digital notebooks from done-for-you templates.
- This will shortcut the process for you, while giving you a taste of what's possible in the digital planners world.

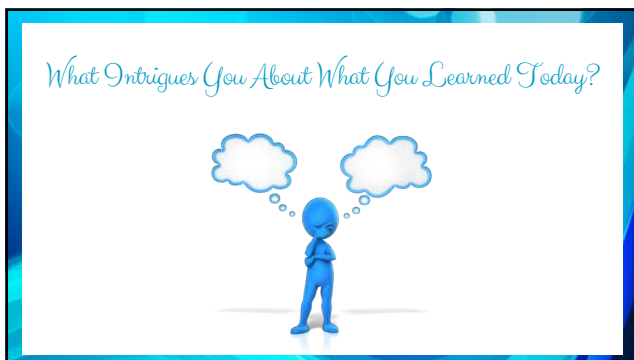


Example of Portrait Facing Digital Notebook

Notebooks Can Have All Same Pages or a Collection of Pages
You Can Label the Sections and Tabs or Leave Them Blank







Action Steps

- Download your PLR pack of digital notebook templates.
- Make a copy that you can begin revising and reshaping.
- Schedule times in your calendar. Dive into the editable templates.
- Rewatch this training. Stop the video as needed so you can take action and follow along.
- **Begin creating and redesigning digital notebooks.**
- Take things a step further and list one or more digital notebooks in your shop.
- Have fun!



Here's to Your Success



Notes
