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**What We'll Cover Today**

- Zinnia as a planning tool.
- Ways to learn more about using Zinnia.
- How to create content inside of Zinnia to export and sell.
- Examples of types of products you can create for Zinnia users.
- Demo on how to create templates for Zinnia.
- Action steps.
- Discussion and Q&A.




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**Zinnia Training with Shawn Hansen**  
*Let's Get Digital >>> Buyers<<<*

- This Webinar is inspired by Shawn's training.
- She is a beta tester of the program and her course is spectacular.
- Be sure to go through the training.



[ShareYourBrilliance.com/zinnia](http://ShareYourBrilliance.com/zinnia)

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### Zinnia Training with Shawn Hansen

- Login to Shawn's training center to access your course.
- You'll also find an *Information Center* on your dashboard.



ShareYourBrilliance.com/zinnia

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### Create Original Content Inside of Zinnia for Personal Use

- It's really fun to create planner and journal pages in Zinnia.
- Zinnia makes it easy for more people to use digital planners.
- By using the app, you'll have a clearer sense of what your Zinnia customers might enjoy having access to. This will help you to develop a product line.
- At this time, Zinnia is only available for iPad and iPhone.

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### Create Original Content Inside of Zinnia That You Can Use or Sell

- Important Note: You cannot use any of Zinnia's images, stickers or planner pages for commercial use.
- You can however design journal pages inside of the Zinnia app, using text, shapes and any images or layouts that you have created or that you have the commercial use rights to.
- You can export pages as PDFs or save them as images.
- You can also share journals as Zinnia files.

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### Create Content Outside of Zinnia to Import Into Zinnia

- Using your favorite content creation software (Canva, PowerPoint, Keynote, Photoshop, etc.) create planner pages, stickers, notes, word art, calendars, etc.
- Save elements in image format for import into Zinnia.
- You can sell these images of planner elements to Zinnia users, from your shop or website, etc.
- You don't have to have an iPad in order to sell to Zinnia users.

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### Examples of Content You Can Create



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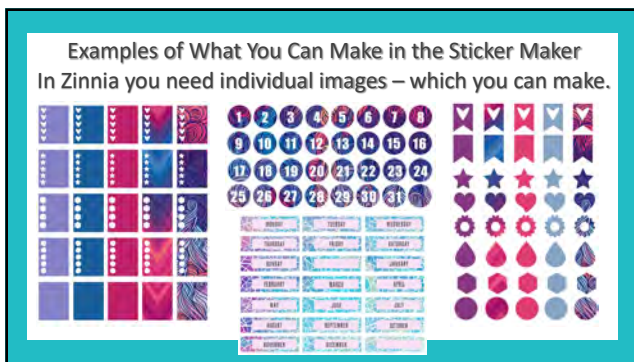
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*Photoshop Sticker Maker*

- You can make sticker templates in any program you'd like.
- It can be involved, but if you put a system in place and get in the zone, you can crank them out.
- If you use Photoshop – you can shortcut the process with Di Heuser's Photoshop Sticker Maker.
- [ShareYourBrilliance.com/stickers](http://ShareYourBrilliance.com/stickers)

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### Content Creation Demonstration

- Let's explore ways to create templates to use in Zinnia.
- This content can also be sold as print and digital planners.
- You can create content for Zinnia in any program you use.
- You need to be able to export your files in image format.
- I'll demonstrate in PowerPoint. You can create from scratch or gain inspiration from pre-made templates...

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### Let's Look Inside of Zinnia Products



- By Shawn: [ShareYourBrilliance.com/zinnia-cat](http://ShareYourBrilliance.com/zinnia-cat)
- By Shawn: [ShareYourBrilliance.com/zinnia-2021](http://ShareYourBrilliance.com/zinnia-2021)
- By Faith [ShareYourBrilliance.com/zinnia-template](http://ShareYourBrilliance.com/zinnia-template)




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What Are Your Thought and Questions  
After Exploring Some of the Possibilities




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*Questions About Using the Zinnia App*

**How do I upload a pdf file to Zinnia?**

- At this time you can Not upload PDFs to Zinnia - You can only **Import** file images. **You can Export** PDF, Image and Zinnia file formats.

**Can you use hyperlinked planners in Zinnia?**

- This is something Zinnia is seriously looking at incorporating as it is a big wish list item by the beta testers and overall community.

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*More Questions*

**Can you use the free version of Zinnia for your own planners?**

- The free version of Zinnia is a 7-Day Trial. In order to continue using Zinnia beyond the 7 days, you need to be on the monthly or annual plan. At the beginning of Beta access there was a free version, but that has changed.

**Can you synchronize your planner between your iPad and iPhone?**

- Yes, your account syncs between your iPad and your iPhone!

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**More Ways to Learn How to Use Zinnia**

- Zinnia Tutorial Playlist on YouTube:  
<https://youtu.be/28AcpXEKbtY>
- Zinnia User Guide:  
<https://www.paperturn-view.com/pixite/zinnia-user-guide?pid=MT1121410&v=3.8>



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**It's Time to Take Action** 

- Spend some time reflecting and jot down ideas for types of Zinnia content you can create.
- Schedule times in your calendar to do this.
- If you have an iPad – download the Zinnia app and dive in.
- It's free for 7 days, after that you pay weekly or annually.
- Remember, the content you create can also be used in print and digital planners – so this will build your inventory.

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**Here's to Your Success**



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