Digital Planners with D'vorah

Transform Your Content into Digital Workbooks

What We'll Cover

- What a digital *workbook* is and why you'd want to create one.
- Types of content that can be added to digital workbooks.
- How to export your existing content, so you can easily add it to your digital workbook using programs such as PowerPoint, Keynote or InDesign.
- Ways to easily get your previously created content or publications into a digital workbook.
- Tips for taking action.

What is a Digital "Planner" Type Publication

- A digital "planner" is a document that can be accessed and "written on" using a stylus or Apple pencil.
- By having your content in digital format, you can reach more people and increase your income streams.
- Creating digital content can often be quicker to create than writing a book in paperback format.

What is a Digital *Workbook* and Why You'd Want to Create One

- Knowing what goes into a digital workbook can open up worlds of opportunity for you as you'll realize how many things can be transformed into digital planner / workbook format.
- A digital workbook, in our case here, looks very much like a digital planner however the content is designed for users to go through exercises and fill in their responses.
- You have a lot of flexibility with digital workbooks, as you can include journal pages, resources, marketing materials and more.

Digital Planners Can Also Be So Much More

Beyond the traditional digital planners, you can create all sorts of content in digital format. Here are just a few ideas:

- Digital Workbooks
- Digital Journals
- Digital Notebooks
- Digital Recipe Books
- Digital Travel Journals
- And more…

How to Use Digital Workbooks and Planners

- You can access digital planner type content, from a computer or a digital device via a *notes* app.
- Digital publications, such as digital workbooks and planners, are Not designed to be printed out – as the page size does not always match up with the size of printer paper…
- They are also not optimized for viewing on computer screens – as there are many layers and image components, which can look "jumpy" on computer screens.

How to Use Digital Workbooks and Planners

- They are designed to be read and "written in" using a notes app such as Goodnotes (for Mac users) or Noteshelf (for all users).
- There are notes apps for many operating systems:
- Mac or IOS - PC or Android
- GoodNotes & Noteshelf are the most popular.

The Focus of This Training

- The focus of this training is on digital workbook "content".
- This is Not a training on how to design a digital planner.
- However, one of your bonuses, is an exclusive digital planner cover kit, which you can use to create planners for yourself, for gifts or to sell.
- On the workshop dashboard, I have a list of recommended courses, which I've personally taken, for you to consider.

CREATE DIGITAL PLANNERS

Digital Planner Training & Resoures

STUDY ONE STEP AT A TIME
AND APPLY WHAT YOU LEARN

Digital Planners Can Be Created in Various Programs

- PowerPoint is the easiest to use and most popular program for creating digital planners. Keynote is another popular option.
- Other programs that are used in creating digital planners are:
  - Affinity Publisher
  - Adobe InDesign
- PowerPoint for PC and Mac and Keynote for Mac seem to be the easiest and most versatile options.

A Note to Mac Users

- If you use a Mac, go with Keynote as the easiest option.
- The reason you would not want to use PowerPoint on a Mac is, there are issues with getting the planner tabs to link properly.
- So to avoid frustration, Mac users should go with Keynote.
- For Mac users who are fans of InDesign or Affinity Publisher, explore the options to decide which program is best for you.

Here's a Example of a Digital Workbook of One of My Published Books

Demonstration

- Step 1 – Choose the content you want to transform.
- Step 2 – Transform the content into images.
- Step 3 – Import the content into your digital planner template.
- Step 4 – Arrange the content and add additional content such as journal pages.
- Step 5 – Optimize your file and export as a PDF file.

Let's Dive In

What Intrigues You About Digital Workbooks?

Create a List of Possible Types of Content You Can Transform into a Digital Workbook

Here Are Your Action Steps

- Create a list of possible content you can transform into a digital workbook. Previously created or published content works great!
- If you know how to create digital planners – begin creating a digital workbook.
- If you don't yet know how to create digital planners but would like to – head over to the course dashboard and look through the resources section. There are some great courses there!
- Have fun with this, keep me posted as I'd love to feature your digital planners / workbooks etc., in our showcase!

Notes

Here's to Your Success